



EVENT SPONSORSHIP and ADVERTISING 2018

	Novice	Provincial	Intermediate	National
1 Naming rights to the event on STAGE	R 5 000	R 10 000	R 15 000	R 150 000
2 Stage branding – Price allows for 1 roll up banner on stage or logo on stage banner	R 500	R 1 500	R 2 000	R 5 000
3 Product hampers provide and pay fee	R 2 500	R 3 500	R 4 500	R 5 000
4 Inside Hall - Price allows for 1 roll up banner	R 200	R 300	R 500	R2 000
5 Foyer Branding - Price allows for 1 roll up banner	R 200	R 300	R 500	R 2 000
6 Event Branded clothing - Sponsor provide and pay fee	R1 500	R2 500	R3 500	R5 000
7 Exhibit space	R 500	R 1 000	R 1 500	R 5 000
9 Sponsorship - name on trophies if sponsor pay trophies and medals in full	R 10 000	R 10 000	R 10 000	R 50 000
12 Brand or logo on string bags (provide bags plus pay amount)	R1 500	R2 500	R3 500	R5 000

SERVICE PROVIDERS at competition (Or 20% of turnover)

	Novice	Provincial	Intermediate	National
1 Tan (more than one brand can share cost)	R 2 500	R 5 000	R 5 000	R 10 000
2 Hair and make up (more than one brand can share cost)	R 1 000	R 1 500	R 1 500	R 5 000

ADVERTISING ON IFBB SA WEB PAGE - Upfront payments, minimum 3 months

	<i>One Free</i>	<i>Two Free</i>	<i>Three Free</i>	
	<u>Per month</u>	<u>3 Months</u>	<u>6 Months</u>	<u>1 Year</u>
Business advertising	R 500	R 1 500	R 3 000	R 6 000
IFBB Personal Trainers and Stage preparation advertising	R 500	R 1 500	R 3 000	R 6 000
Costume + Tan Service Providers advertising	R 500	R 1 500	R 3 000	R 6 000